

Invitation

International Doctoral Seminars

June 7th, 2022, 16.00-18.00 (CET)

The Doctoral School of Wrocław University of Economics and Business (WUEB) is pleased to invite you to join the discussion in a series of International Doctoral Seminars which will be held online.

Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

The topic of sixth seminar: “Transformation in economics, finance and management”

Programme of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for Accreditation and International Cooperation) and **Prof. Czesław Zajęc** (Dean of Doctoral School of WUEB)

16:05 – **Monika Woźniak**, Doctoral School of Social Sciences, Jagiellonian University,
Innovative procurement as the tool for mission-oriented innovation policy in Poland,

16:25 – **Thi Ngan Nguyen**, SGH Warsaw School of Economic,
Bitcoin: Analyzing from the Nature of Money and EGARCH model

16:45 – **Paulina Hojda**, Doctoral School of Social Sciences University of Łódź,
The Relationship Between Work Engagement and Selected Macroeconomic and Macrosocial Factors

17:05 – **Jan Jaškowiak**, Doctoral School of Wrocław University of Economics,
Involvement of Public Authority in the Development of Entrepreneurship and Nurturing a Business Friendly Environment

17:25 – **Jakub Dębski**, Doctoral School of Wrocław University of Economics,
Customer Relationship Management - concept and chosen methodology of scientific research

Moderated by: Prof. dr hab. Czesław Zajęc

Basic Features: held online via Teams; the language of meeting: English; each participant will receive a certificate of attendance.

ATTENTION!

Registration for non-presenting participants: to get a link to the meeting via Teams please send an email by June 4th, 2022 to olga.rutkowska@ue.wroc.pl and renata.majewska@ue.wroc.pl.

Persons interested in participation in next seminar – presenting and non-presenting participations – please send email to contact data below until October 10th, 2022



renata.majewska@ue.wroc.pl
olga.rutkowska@ue.wroc.pl



Wrocław University
of Economics and Business



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